



Dr.K.Bahavathi Thangam

Assistant Professor

Department of commerce

Holy Cross Home Science College,Thoothukudi

Email: bahavathi771@gmail.com

Date of Joining : 30.05.2019

Education : M.Com,M.phil,Ph.D

Specialization : Accountancy

Education & Credentials

Degree	College / University	Specialization	Year
Ph.D.	ManonmaniamSundaranar University, Tirunelveli	Commerce	Apr 2019
M.Phil.	ManonmaniamSundaranar University, Tirunelveli	Commerce	2010
M.Com.	ManonmaniamSundaranar University, Tirunelveli	Commerce	2008
B.Com.	ManonmaniamSundaranar University, Tirunelveli	Commerce	2006

Position Held:

- ❖ Nss co-ordinator in the year 2018
- ❖ Sports Co-ordinator in the year 2019
- ❖ Class Counselor Committee (In charge)
- ❖ UBA Co-ordinator onwards 2021

Conferences / Seminars Attended

International:

1. International conference on Innovative And Emerging Strategies in Economics, Commerce And Management at Women's Christian College, Nagercoil on 05th January 2018
2. International conference on Tax Performance of Central Government in India at Wavoo Wajeetha Women's college of Arts and Science on 1st August 2019.
3. International conference on Intellectual Property And Entrepreneurship at Holy Cross Home Science College, Thoothukudi 20th February 2020

National:

1. National Workshop Research Methods, Trend and Challenges at Muslim Arts College on 30th, 31st January 2012
2. Multi-Disciplinary National Seminar of Scott Research Forum at Scott Christian College Nagercoil

State Level

1. State level workshop on Career and Entrepreneurial Development at St. Xavier's College on 8th February 2014
2. State Level Seminar – Mixing of Banking and Commerce-Current Policy at Muslim Arts College on 25th February.

February.

3. ETI- Orientation Programme for the Newly Inducted NSS Programme Officer organized by the Center for Training, Orientation and Capacity Building, RGNIYD, Sriperumbudur, Tamil Nadu at the Manonmaniam Sundaranar University from 20th to 26th April.
4. One day workshop on "Science of Yoga" at Manonmaniam Sundaranar University, Thirunelveli. 14th September.
5. One day Inter – Colligate Seminar on "The India Growth story: Prospects for the Capital market" at Nesamony Memorial College on 12th March 2015.
6. One day Work Shop on Application of Research Tools in commerce at Women's Christian College, Nagercoil on March 2017.
7. Power Seminar on "Intellectual Property Rights" Holy Cross Home Science College, Thoothukudi on 22nd May 2021.
8. Five day Faculty Development Programme on Soft Skill for Capacity Building at St. Josephs College (Autonomous), Tiruchirappalli on 22.02.2021 to 26.02.2021.
9. Five Day Training Programme on Strengthening Rural Community Governance at National Institute of Rural Development and Panchyati Raj Hyderabad on 26.06.2021 to 30.07.2021.
10. Five Day Faculty Development Programme on The Emerging Trends in Research and Teaching Technology at St. Thomas College of Arts and Science, Chennai. On 26.02.2024 to 01.03.2024.
11. . Five Days Faculty Development Programme on Advanced GST in Tally at Manonmaniam Sundaranar University, Thirunelveli from 24.06.2024 to 29.06.2024.

WEBINAR

1. Webinar on "My Work My Passion" Holy Cross Home Science College on 19th June 2020
2. Webinar on "Challenge and Complication in Research" Holy Cross Home Science College on 26th June 2020
3. International Webinar on "Marching Towards Excellence After Covid-19" Holy Cross Home Science College on 9th July 2020
4. Webinar on "Yoga at Home and Yoga with Family" Manonmaniam Sundaranar University on 21st July 2020
5. National Webinar on "Post Covid Scenario in Education Sector: Challenges and Opportunities" Don Bosco College of Arts and Science on 26th June 2020
6. Webinar on "Current Trends in Commerce Education" V.O. Chidambaram, College Thoothukudi on 28th

December 2020.

7. Webinar on “Road Map for Patent Creation” Holy Cross Home Science College on 10th March 2021.

8. International Webinar on “Soft Skills for Capacity Building” St.Joseph’s College, Thiruchrapalli on 22nd February to 26th February 2021.

9.Webinar on “Let’s Faltten the 2nd Wave with Safe COVID Vaccines” Dr.Umayal Ramanathan College for Women Karaikudi on 12th June,2021.

10.State Level Webinar on “Presonality Management” Arulmigu Kalasalingam College of Arts and Science, Krishnankoil on 22nd May 2021.

11.National Webiner on “Current 2021 Trends in Entreneurship” Ayya Nadar Janaki Ammal College, Sivakasi on 28th May, 2021.

13.Webinar on “Road Map for Patent Creation” Holy Cross Home Science College, Thoothukudi on 10th March 2021.

14.Webinar on “Covid Vaccination- Facts vs Fears” Holy Cross Home Science College, Thoothukudi on 7th May 2021.

Theses / Dissertations

Ph.D. Thesis:

A Study on Customer Satisfaction towards the Services of State Bank Of India in Kanniyakummari Dist.

M.Phil. Dissertation:

A Study Customer Satisfaction Towards e-payment in Kanniyakumari Dist.

Publications

1.Constraints faced by the Respondents of State Bank Of India in Kanyakumari District . Root International Journal of Multidisciplinary Researches Vol-4 Issue-2 ISSN-23498684 UGC-3,487

2.Awareness And Attitude of Customer Services In Banking Industry: A Study with Special Reference To Kanyakumari District. Journal of Emerging Technologies and Innovative Research UGC Approvide Journal Vol -6 Issue -6 ISSN : 63975

3.Performance of Rural Women Entrepreneurs in Kannyakumari. Our Heritage Journal of UGC Care Approved International Indexed and Referred Journal Vol-68-Issue-55 ISSN:0474-9030 Impact no 4.912.

4.The Bheviour of Employees and the Level of Satisfaction of Respondents in Availing of the Bank;ing Services Rendered by the State Bank of India. REMIE Multidisciplinary Journal Of Educational Research Vol.13 ISSN: 2014-2862.

5.A Study on Health Hazards of Junk Foods Among School Children. Journal of New Zealaand Studies NS35(2023)

Publishing Books by “Customer Relationship Management”(CRM) Published on June 2022 ISBN: 978-93-5625-074-1

Scopus:

1.Decision Making Factors Motivating Respondents To Select State Bank of India. PalArch’s Journal of Archaeology of Egypt/Egyptology Vol.17 No.6(2020) ISSN 1567-214x