Among the many distinctive features of the institution, the concern and care for the marginalized is seen as the most significant one.

Since this is a part of our vision, goal and motto, it is an integral part of most of our programmes. So, the institution has specific academic and financial measures that are aimed at uplifting the weaker sections. Therefore, the institution has implemented the following programmes towards this:

(i) Most of the students who are admitted in our programmes are from socially and economically backward sections. (ii) The Bridge Course helps students from these sections to feel at ease in the campus. (iii) The Mentor-Mentee System also helps these students get acclimatized to the rigours of higher education. (iv) There are special programmes to improve the communication skills of these students. (v) The institution provides scholarships for meeting college fees and hostel fees of poor students who do not receive any other scholarship. (v) Breakfast is provided for around 25 poor students by the staff every day. (vi) During Christmas celebrations, one poor student from each department is identified and her family receives Rs. 5000 as cash that year. (vii) There is a department-wise book-bank for poor students; (vi) Staff pay college fees and exam fees for poor students. (viii) The management/principal gives free dresses to poor students during Christmas celebrations every year. (viii) Every year 4 students of this institution receive financial assistance from Holy Cross Anglo Indian Higher Secondary School, Thoothukudi which is also run by the same management. (ix) Earn-While-You-Learn offers part-time on-campus employment opportunities to financially weak students. There is no discrimination of any kind in the selection of the beneficiaries and the award of these assistance. There are clearly defined norms for identifying beneficiaries and so there is no room for personal bias or subjectivity in any case. All these assistances are given in time and there is no unnecessary paper work involved. Most of these assistances are given without being publicly announced so that the beneficiaries do not feel inhibited on any account. These measures have reduced the number of dropouts due to adaptability or financial constraints.