

## **Best Practice I**

### **Title of the practice: Crossian Philanthropic Day**

Our college believes that Philanthropy must be more than just a benevolent donation. It is an effort an individual or organization undertakes based on an altruistic desire to improve human welfare.

#### **Objectives of the practice:**

- To develop entrepreneurship
- To develop marketing and advertising skill
- To create social awareness among students
- To make students vigilant about their role in the society
- To develop an attitude towards betterment of the society
- To instill sense of commercial social responsibility

#### **The Context**

Our college strongly believes that the one skill every college student should learn is Salesmanship. It will be a big career boost in the changing job market. To make our students competent in the competitive job market and to prevent unemployment and under employment, we organize Crossian Philanthropic Sales Day and an expo every year to provide an opportunity to each and every student to learn marketing skills and to Advertise and sell their products. Our students donate the day's profit to charity. We help our students to take that first step with courage to seek out new experiences that will allow them to grow, evolve and actualize. Our students grow with values and social responsibility. They learn to use time, money and voice to support charities and causes. They build from within a desire to make a difference to those who are in need in any part of the world.

#### **Practice**

- At initial level Business Ethics is introduced to instill the sense and explain students to respect commitments.
- Each department students are grouped together and spaces were allotted.
- Students arranged different stalls and sold their products.
- Students donate the day's profit to charity.

**Evidence of Success:** The students learn the important Do's & Don'ts in professional life by value based practices. No amount of classroom teaching & training can replace the valuable education that a student gets through experience.

**Problems encountered and resources required:** The challenges for these types of practices are commitment, hard work and pledge to make a distinction. The actual work requires concrete hands-on approach and continued existence for philanthropic stance and endurance. It was well managed by the student fraternity of our college.

## **Best Practice II**

### **Title of the practice: Cyclic Menu for Special Children**

#### **Objectives:**

- To develop social awareness and responsibility among student.
- To initiate the process of preparedness to serve society.
- To ensure better health among special children
- To bring awareness about the dietary needs of special children.

#### **The Context**

The community at large is often unaware of the potential and essential of children with special needs. We believe in the value of educating our student to protect and support children with special needs and

disabilities. We educated and created awareness to special children parents by distributing pamphlets. We made our student to take a step towards the unidentified world of special needs children and formulated a cyclic menu with a motive to aid in the nourishment of special children. This develops an ethical framework for our student to act as individual with social responsibility to benefit the uncountable whole of society.

**Practice**

- The students were thought about the dietary requirements of special children
- Students were divided into groups and they analyzed the dietary needs of the special children
- The findings were organized and put together with the guidance of the staff as a pamphlet
- The pamphlets were distributed to the concerned parents.

**Evidence of Success** :The positive feedback given by the parents of the special children and the children's better health are the evident of our success

**Problems encountered and resources required**:The challenges for these types of practices are loyalty, uphill struggle and promise made by the institution to work for the society as a whole. The herculean task was grouping the students and monitoring the continuity of the work which was managed very well by the student fraternity and faculties.